



## **New Delhi, 14<sup>th</sup> June 2025:**

Lemon Tree Hotels is pleased to announce two new senior leadership appointments:

Mr. Vishvapreet Singh Cheema as the President of the company and Mr. Niket Sood as Vice President of Commercial Strategy.

Vishvapreet has 30 years of experience in hospitality, working with global brands like InterContinental, Marriott and Radisson. Prior to joining, he led operations in South West Asia at IHG Hotels, including in India, Nepal, Bangladesh and Sri Lanka. He started his career at Oberoi Hotels & Resorts and has held various leadership roles during his career.

Niket has nearly 20 years of experience, working with global brands like Accor and Marriott International. In his previous assignment, he led topline strategy for Accor, South Asia, focusing on delivering market share growth for the company.

## **ABOUT LEMON TREE HOTELS LIMITED**

Lemon Tree Hotels Limited (LTHL) is one of the largest hotel chains in India and owns/leases/operates/franchises hotels across the upscale, upper-midscale, midscale and economy segments. LTHL delivers exceptional service offerings that are both differentiated and superior, underscored by a compelling value proposition.

The company's portfolio comprises seven distinct brands, each tailored to cater to diverse guest needs across segments. These include Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels, Keys Prima, Keys Select and Keys Lite.

Since opening its first hotel with 49 rooms in May 2004, Lemon Tree Hotels has delivered exponential growth with a portfolio of over 210 hotels today. This includes more than 110 operational hotels, with over 100 new properties slated to open soon.

Strategically located across key metro regions including Delhi/NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, Lemon Tree also maintains a strong presence across Tier II, III and IV cities in over 70 destinations including Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Visakhapatnam, Kochi, Ludhiana, Thiruvananthapuram, Vijayawada and more. The company has also expanded internationally to Dubai, Bhutan and Nepal.

To know more, visit [lemontreehotels.com](https://www.lemontreehotels.com)